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Press release
Stockholm, 7 April 2026
For immediate release

Cylindric UX1 and Circular C2 named Red Dot Winner 2026.

Two of the six Cords® products, Cylindric UX1 and Circular C2, have been named Red Dot Winner 2026 in the Red Dot Award: Product Design 2026, announced on 7 April. Both were designed in Stockholm by Viktor Lundberg.



Cylindric UX1 in Electric Orange.



Circular C2 in Mist White. Photos: Cords®.

Facts

Products
Cylindric UX1, Circular C2

Award
Red Dot Winner 2026

Category
Chargers (UX1), multiple sockets (C2)

Announced
7 April 2026

Designer
Viktor Lundberg

Colours
Five

Prices
Cylindric UX1 €110
Circular C2 €60

reddot winner 2026

The results

The results of the Red Dot Award: Product Design 2026 were announced on 7 April. Cylindric UX1 won in the chargers category, Circular C2 in the multiple sockets category. The jury assesses four criteria: function, aesthetics, usability and responsibility. The winners will be celebrated at the Red Dot Gala in Essen on 7 July.

What the jury said

“The exceptional round geometry of the Circular C2 power strip, combined with its elegant colours, creates a pleasant and homely appearance.”

Red Dot jury, on Circular C2

“The minimalist design language of the two-colour USB-C charger Cylindric UX1 blends effortlessly into any working environment.”

Red Dot jury, on Cylindric UX1

The two products

Cylindric UX1 is a charger for the table. Four USB-C ports share 165 W, with up to 100 W from a single port. The braided cable is 1.8 m long.

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Circular C2 is a power strip for the floor. Four sockets sit in a round body, 124 mm across. Its braided cable winds into the base and adjusts in length up to 1.6 m.

Both come in the five colours of the Cords® Color System: Jet Black, Mist White, Sand, Pale Pink and Electric Orange.

> “The objects we see every day shape how a room feels. A power strip on the floor is no different from a lamp or a chair, so it deserves the same attention.”
>
> Viktor Lundberg, Co-Founder and Designer, Cords®

Both products also received the iF Design Award 2026.

It is not the designer’s first Red Dot. Viktor Lundberg won a Red Dot in 2019 for Square 1, which he designed for Avolt.

About Cords®

Cords® designs power strips, USB-C chargers and cables in Stockholm. Six products in five colours, made to sit on the table rather than under it. Cylindric UX1 and Circular C2 hold the iF Design Award 2026 and were each named Red Dot Winner 2026. Cords® is sold at cords.com in 24 EU countries and Norway.

Press contact

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Images

Images, product sheets and logos: cords.com/pages/press